



**Pittsburgh
Society of
Artists**

Claire Hardy

521 Park Lane

Sewickley, PA 15143

Send newsletter information to
above address or email:
jez@pitt.edu

MARK YOUR CALENDARS

March 2	New Member Screening Simmons Hall, Pittsburgh Center for the Arts 1:00 P.M.
April 27	Spring General Membership Meeting Simmons Hall, Pittsburgh Center for the Arts 1:00 to 4:00 P.M. Juried Members' Show Elan Gallery, Sewickley
November	

BOARD OF DIRECTORS
President.....Claire Hardy (art@clairehardy.com)
Vice PresidentAldridge Jenkins
Publicity Chair.....Linda Bladen (lindab15143@aol.com)
TreasurerConnie Moore (cc.moore@verizon.net)
Recording Secretary (Interim)Dottie deGroat (wcd2+@pitt.edu)
Membership ChairBob Jones (bobarebop@comcast.net)
Program ChairGloria Goldsmith Hersch (gmhersch@comcast.net)
Social ChairSheila Golding (sheilagolding_1@junio.com)
Exhibition Co-ChairsRon Gallagher (info@romniegorginals.com)
.....David Watts (tinsel_garland@yahoo.com)
At Large
Betty Elias (peshie4301@aol.com)
Jim and Marianne Marino, Membership Directory (mar.jino@comcast.net)
Helen Naimark (ajnardi@msn.com)
Holly Pultz

We are all saddened by the death of our PSA colleague Linda Fruhwald, who succumbed to breast cancer on August 7, 2007.

Linda was a native of Pittsburgh and graduated from Carnegie Mellon University with a BFA degree in Graphic Design. She had her own graphic design business until 1998 when she became a fulltime painter, printmaker and teacher. She taught drawing and watercolor in the adult education program at the Pittsburgh Center for the Arts and conducted workshops in watercolor and printing. She exhibited in national, regional and local abstract paintings, monotypes and collagraphs received many awards. She also wrote many informative and humorous articles for *The Palette*, a popular artist magazine where she was a member of the editorial staff.

Linda was an active member of many artist organizations. She was a Past President of the Pittsburgh Watercolor Society, a member of the Associated Artists of Pittsburgh, the Pittsburgh Print Group, the Hoyt Artist's Association as well as the Pittsburgh Society of Artists. She was also a signa-ture member of the Transparent Watercolor Society and the Pennsylvania Watercolor Society.

Dottie deGroat

IN MEMORIAM

At our Fall Membership Meeting in November, we raised

the possibility of transferring our activities from the Pittsburgh Center for the Arts to a new Watercolors

Gallery downtown. The Watercolors coop offered the

PSA two guaranteed exhibits a year and meeting space

for an annual fee. At the time at least one other guild was

considering the same move. The PSA has been a Guild

affiliated with the Center from its inception, and clearly

it would be a wrench to move. Nonetheless, the financial

considerations and the promise of regular shows seemed

compelling. On a show of hands, those in attendance

overwhelmingly approved the prospect of a move after

our current membership ran out in April 2008.

Since then the other Guild has decided to remain with the

Center for now, and our Board feels that it would be very

inadvisable to make such a major move on our own. So

we plan to renew our membership with the Center for

2008; we shall see what happens beyond April, 2009. Members' input on this complex subject is welcome; send your comments to Claire Hardy.

Also, we get to welcome our new PSA board members for the 2008 - 2009 term! We are still seeking a Recording Secretary to take meeting minutes. Please contact me or a board member (see below) if you can spare a few after-noon to help out on the board. Also, thank you to Judy Zimmerman, Holly Pultz, Dottie deGroat, Lucienne Wald, Sheila Golding, Linda Bladen, Zivi Alviraz, Connie Moore, Gloria Hersch, Betty Elias, and Helen Naimark for their years of service and for filling in when we have been short-handed.

Upcoming exhibitions are being scheduled. Information will be sent out and will also be posted on our website, www.pittsburghsocietyofartists.org. Remember to check the PCA lobby and website, www.pittsburgharts.org, for more Calls for Artists.

Happy New Year,
Claire Hardy

Many thanks for including a description of the new membership structure at PF/PCA in the February 2007 PSA Voice newsletter. There are a couple of important points covered in that article that probably merit further illumination.

The Voice article references \$4.00 that "goes to Guild Council to pay for Artist of the Year and Emerging Artist awards and accompanying festivities, as well as volunteer of the year." The new agreement actually provides \$2.00 per guild artist that can be used by Guild Council as it sees fit. (Prior to 2007 Guild Council voted to use the \$1.00 per guild artist to provide an honorarium for the Artist of the Year and Emerging Artist of the Year.) PF/PCA pays for the reception and any other expenses regarding this exhibit. The Service to the Arts Award party has been funded by PF/PCA and recently, donations by the guilds.

The article also refers to two levels of membership, "general and access." The correct levels are "Associate and Access." There is no general membership. This may seem like a small point but it is helpful to keep the category language consistent to limit confusion. Additionally, discounts apply to both Associate and Access members.

We would appreciate it if this clarification could be sent out as soon as possible to all of your members. Guild artists with questions should be directed to contact Amy Solomon, Director of Artists Services at: Amy@pgfilmmakers.org or 412-681-5449 x 246.

I very much appreciate your willingness to shed additional light on this new approach to membership.

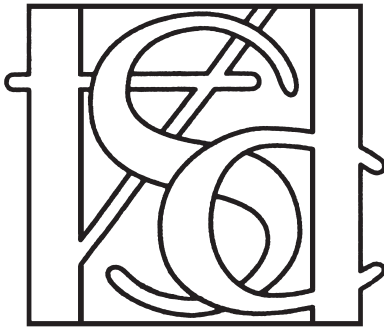
Sincerely,
Laura
Laura Domenic
Director
Pittsburgh Center for the Arts
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Pittsburgh, PA 15232

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Letter from the President

Dear PSA Members,

www.pittsburghsocietyofartists.org



Pittsburgh Society of Artists Newsletter

VOICE

Letter from Laura Domenic

Dear Claire/Board of Pittsburgh Society of Artists,

March 2008

NSS's headquarters at Park Avenue Atrium (New York City) from

February 18-May 30,2008 before it travels to Brookgreen Gardens in South Carolina from June 28 to August 24, 2008;

The PCA hosted Judi's "Totem and Taboo" this past summer; an expanded version of the work will be exhibited at Gallery 10 in Washington, DC in May 2008;

She had two glass sculptures at the Panza Gallery in Millvale in November.

Terri Perpich is another member who has had a very good year (2007). She participated in 10 juried exhibitions and received awards in the following 5:
"''Aqueous Open"''-Pittsburgh Watercolor Society International at PCA,"Hoyt Mid Atlantic", Seton Hill's "Women in Art", SPCA's "History Through Art", and "''A Tryst with Glass"'' at PCA.

Carol Volz Begley has had three landscapes nationally published in Best of American Oil Artists and Artisans, Vol. 1, published by Kennedy Publications, and a pastel portrait in Best of America Pastel Artists and Artisans, Vol. 1, by the same publisher. One of her two landscapes juried into the Hoyt Institute Mid -Atlantic Exhibit won a third place award.

Fran Galanias had her fifth solo show, titled "After Work," at the Ceres Gallery in New York in May and June. She has been associated with the gallery since 1993.

Ray Forquer and *Charlote Davidson* were among the artists in "Pastels and Mixed Media" at Gallery 200 in Washington, PA.

Diane White had a show, "Capturing the Light" at Planet Art Gallery, in Mt. Lebanon in November.

Group Shows

2007 was the year of the Fiberarts International, and there were a number of related fiber shows around town. Vessel, a juried exhibit at the Brew House Space, included work by Dottie de Groat, David Watts, Ron Gallagher, Terri Perpich and Ken Beer. *Joyce Perry*, also a PSA member, hosted "Hanging by a Thread" at her Le Poire Gallery; the juried show included fiber pieces by Terri Perpich, who had her work/image featured in the Pittsburgh Tribune-Review, and Betty Elias.

PSA was well represented at the Associated Artists 97th Annual Exhibition by: Alan Byrne, Virginia Farnsworth, Bud Gibbons, Aronel deKoy Gruber, Karen Kaighn, George Kollar, Ruth Richardson, Brian Sesack, Ed Spahr, Mark Weleski and Kathleen Zimbicki. Congratulations to you all.

Aqueous Open, the Watercolor Society's annual international show, included the following PSA members: Henry Fiore, Nancy Galm, Peggy Habets, Terri Perpich, Betty Phillips, Jan Poczernicki and Rita Lee Spalding. Nancy Galm and Terri Perpich won awards, and William Perry an Honorable Mention. A great showing!

E's again, please!

We lost much of our e-mail file last summer, and frankly we're lost without it. Please send your current e-mails to Jim Marino at mar.ino@comcast.net. And please, let Jim know when your e-mail address changes.

Members Make Their Mark

Julie Bernstein Engelmann, a relatively new member based in Indiana, PA, has had a successful year:

In April, 2007 her acrylic, "Lake Water, took first place in the Open Division of the Latrobe Art League's 51st Open Show at the Latrobe Art Center. Barry R. Jeter was the juror.

Her abstract landscapes were part of a three-person show, "Three Views on a Landscape," along with Mark Barille and Douglass Wym, at the Saint Vincent Gallery, St. Vincent College, Latrobe, in November and December, 2007.

She won best of show at the Indiana Art Association 66th Annual Spring Show at the Indiana County Historical Museum, Indiana, PA in the early summer.

She took second place in the Associated Artists of Butler County 73rd Annual Spring Show, acrylic/oils division, at the Butler Art Center.

She took first place in the Pennsylvania Artists Professional Association (PAFA) Spring Show 2007, AmeriServ Financial Bank, Johnstown, PA.

She won an award in the PSA Big Show at the Third Street Gallery in Carnegie.

Way to go Julie!

Gloria Goldsmith Hersch continued to burn up the Western PA art scene. In addition to group shows listed elsewhere in this issue:

She was juried into "Images 2007," held at the Robeson Gallery at Penn State University, State College, June 13 through July 15, 2007;

She received a Judge's Award for her painting "Green Awning" at the McKeesport Art Group's Spring Art & Craft Show in May18; She also received a Judge's Award at the Penn Hills Arts & Music Festival held July 6 & 7 at the Linton Middle School Gym.

One of her paintings was juried into the two exhibits of the Westmoreland Art Nationals, at Westmoreland County Community College in June and at the Westmoreland Arts and Heritage Festival at the beginning of July.

She received a First Place Award at the 13th Annual Murrysville Community Days Art Show sponsored by the Murrysville Woman's Club.

She received a Juror's Award at the Monteville Arts Council's 19th Annual Juried Art Exhibit held at Allegheny Community College, Boyce Campus.

She was juried into the Five County Arts Association Exhibit, held in the historic Palace Theatre in Greensburg, PA in July;

Judi Charlson is having something of a breakthrough year:

Each factor includes guidelines for what to consider in making the numerical evaluations. The committee devotes time in the meeting immediately preceding the evaluation process to review these guidelines and to assure every member understands the procedure. During the last proposal selection process all proposals were on file in the Exhibitions Committee file cabinet on the third floor of the PCA. Along with the proposals were copies of the evaluation sheets for Committee members to complete, as well as a brief summary of how to proceed. This year we are hoping to have all proposals available to committee members electronically with the goal of increasing flexibility and diligence in the process.

At the Exhibitions Committee selection meeting, the numerical scores are tallied and a discussion follows based upon considerations that may very well go beyond the finite nature of the evaluation sheets. The numerical scores are viewed as the starting point for deliberations leading to the final decisions of the Committee. This discussion is open, frank, and recorded by the acting secretary of the meeting. These approved minutes are routinely made available to the Guild Council. In this regard I can report that in the years I have spent on this Committee there has never been a significant deviation from the numerical evaluation of the proposals.

The staff of the PCA has no involvement in these meetings, in the process as it unfolds, nor in the decisions the Exhibitions Committee makes. The PCA staff does schedule guild exhibitions to fit within their calendar. Selection of guild shows is strictly guild business thereby functioning as the Lynchpin in the exhibition partnership between the guilds and The Pittsburgh Center for the Arts. It is largely due to this relationship that the guilds have enjoyed greatly increased support from the PCA, including, but not limited to, increased exhibition opportunities.

Our inter-dependence is characterized by the mutually beneficial and shared goal of making the Pittsburgh Center for the Arts a home and a showcase for the very best of local and regional artists including, but not limited to, the guilds. Since the inception of the guild exhibition proposal review and evaluation process in 1997, all the guilds have been consistently representative on the exhibitions schedule. We on the Exhibitions Committee feel that it is our responsibility to exercise our professionalism as artists and guild representatives in this strengthened partnership with the PCA in order to achieve our common goal.

As always, if anyone has any questions regarding this process or other guild exhibition related business please contact me via e-mail at madamchalk@yahoo.com

Thank you, Sharon Wilcox Guild Exhibition Chair

PE/PCA Exhibits

It might be noted that if you wish to exhibit in a Center Show without a theme, membership in the Center allows you to enter the Members' Show (the first annual was held in 2007).

Sharon Wilcox, Chair of the PCA Exhibition Committee has asked us to print this letter explaining the exhibition selection process at the Center.

Exhibition Policy at the PCA

A Letter from Sharon Wilcox

It has come to my attention that there may be many guild members that may not have a working understanding of how the Exhibitions Committee conducts the proposal selection process. What follows is a brief, informal explanation of how the proposal selection process is conducted.

The Exhibitions Committee is composed of representatives appointed by their guilds. It is the tacti understanding of the Exhibitions Committee members that they meet in good faith, with respect for their colleagues and the guilds they represent. Implicit in this is an understanding of, and respect for, the process in which they engage.

Before proposals are formally evaluated they are previewed by the Exhibitions Committee. This is done in an effort to spot problems or deficiencies that may adversely affect their evaluation. Problem proposals are returned to the sponsoring guild for changes and/or improvements with specific suggestions regarding those changes. This step is built into the process in order to maximize the competitive edge of each proposal. The changes requested usually involve the provision of more detail in a given area such as providing a more complete budget plan or filling in forgotten requested information. Proposals are not formally discussed at this time. Returned proposals must be re-submitted before the final deadline. At this point all proposals are made available for a period of four to six weeks. During this time Committee members are asked to read and evaluate each proposal using the evaluation guide.

The evaluation guide was created in 1997 with a weighted numerical system of points awarded to proposals categorized into four factors for consideration. Proposals are evaluated on the basis of:

- Concept of exhibition and the timeliness of the concept (an exhibition concept that relates strongly to contemporary issues or a particular event).
- Quality of the selection process (nationally, international-ly, or regionally recognized juror).
- Quality of planning (organizational and financial plan).
- Educational and community activities planned in conjunction with the exhibition.

Its been a good ride.

mar.ino@comcast.net, and hold your news until a new editor is named and announced.

This will be my last issue as editor of the *PSA Voice*. Thanks to everyone who has responded to requests for e-mail addresses and sent news about themselves and others. For now, send your address to Jim Marino, mar.ino@comcast.net, and hold your news until a new editor is named and announced.

Goodbye

Judy Zimmerman

